



## Your Practice Management Guide to the National Conference

### Practice Management Session MUSTS

#### Pediatric Practice Management Alliance Course

Pediatric Practice Management Alliance Course  
- Navigating the Ups and Downs of the HR  
Rollercoaster

*Friday, September 27, 2024*  
1:00 PM – 5:00 PM  
C1031

#### Section on Administration and Practice Management Program

Sustainable Models of Integrating  
Mental/Behavioral Health into the Medical  
Home

*Sunday, September 29, 2024*  
1:00 PM – 5:00 PM  
H3034

SOAPM Poster Presentations | Sunday | 10:00 AM – 11:30 AM

### Social Events You Won't Want to Miss!

PPMA  
Welcome  
Reception

*Friday, September 27<sup>th</sup> 6:00-8:00pm, Drop in event*

[@The Hampton Social](#) Sponsored by **VACCINE** CONNECT

#### SOAPM Edward J. Saltzman Luncheon

Jesse Hackell

will be presented with the "Buzzy" Vanchiere Award  
*Sunday, September 29<sup>th</sup> 11:30-12:30pm,*  
**Hyatt, Orlando Ballroom N**

Purchase tickets with your conference Registration.

*Already registered? Contact AAP Registration at  
registration@aap.org or at: (800) 433-9016, Option 3*

#### SOAPM FUNdraising Social

*Saturday, September 28<sup>th</sup> 6:30-10:30pm*

[@ Top Golf](#)

Purchase **ADULT tickets** with conference registration.

Want to bring a kid?

**Kid tickets are \$35**, please fill out this survey and staff  
will follow up:

<https://www.surveymonkey.com/r/SOAPMkids24>

# Practice Management Schedule

Visit <https://aapexperience.org/> for a comprehensive list and confirm room locations

Time	#	Name	*Building	Room	Faculty
<b>Friday, September 27th</b>					
1:00 – 5:00 PM	C1031	Pediatric Practice Management Alliance Course - Navigating the Ups and Downs of the HR Rollercoaster	OCC	W310	Katie Schafer, Mackenzie Halley, PPMA Leadership Team
1:00 – 2:00 PM	S1110	Tips and Pearls on Optimizing Virtual Care in Your Practice	OCC	W304AB	Michael Chapman
1:00 – 2:30 PM	I1101	Get Out the Vote: What's at Stake for Child Health in the 2024 Election	OCC	W311AB	Lisa Costello, Geoffrey Rosenthal
2:30 – 3:30 PM	S1209	Doc, I Was on the Internet and ... " When Parents Seek Unnecessary, Unsafe, or Unproven Treatment	OCC	W303	Michelle Terry
2:30 – 3:30 PM	S1210	Building Comfort in the Uncomfortable: Toolkit for Responding to Microaggressions in Real Time	OCC	W304AB	Tara Bamat, Nicole Washington
6:00 – 8:00 PM		PPMA Welcome Reception	offsite	Hampton Social - Orlando	
<b>Saturday, September 28th</b>					
8:00 AM – 12:00 PM	H2001	Council on Healthy Mental and Emotional Development Program <i>(SOAPM-H session will build on this)</i>	Hyatt	Florida Ballroom A	Rebecca Baum, Marian Earls, Joan Jeung, Elisa Marie Rosier
9:00 – 10:00 AM	S2212	Creating a Healthy Practice Environment	OCC	W304EF	Brian Courtney
9:00 – 10:00 AM	S2201	Communicating Vaccine Science	OCC	W312	Paul Offit
2:00 – 3:00 PM	S2314	Leading Through Change	OCC	W311CD	Kerry Fierstein
2:00 – 3:00 PM	S2301	What Pediatricians Can Do About Rising Rates of Vaccine Exemptions	OCC	W312	Dorit R. Reiss
3:30 – 4:30 PM	S2408	5 Things Every Pediatrician Should Know About Generative Artificial Intelligence	OCC	W315	Sabrina Braham
3:30 – 4:30 PM	S2413	25 Tips to Improve Your Practice Right Now	OCC	W304GH	Chip Hart
5:00 – 6:00 PM	S2506	Creating a Welcoming Practice for Children With Disabilities	OCC	W204	Emily Goodwin
6:30 - 10:30 PM		**SOAPM FUNdraising Social	offsite	Top Golf	

Continue...

\*OCC = Orange County Convention Center

\*\*Please remember to purchase tickets in advance. No door sales available.

# And More!

Time	#	Name	*Building	Room	Faculty
<b>Sunday, September 29th</b>					
7:30 – 8:30 AM	S3107	Communicating Vaccine Science	OCC - West	W311E-G	Paul Offit
10:00 – 11:30 AM		SOAPM Poster Session stop by for 10-15 minutes to check them out!	Hyatt	Poster Hall	
9:00 – 10:00 AM	S3212	How To Start a Pediatric Practice in 5 Easy Steps	OCC - West	W311CD	Katie Schafer
11:30 AM - 12:30 PM		**SOAPM Edward J. Saltzman Luncheon (“Buzzy” Vanchiere Award Ceremony)	Hyatt	Orlando Ballroom N	
1:00 – 5:00 PM	H3034	Section on Administration and Practice Management Program - Sustainable Models of Integrating Mental/Behavioral Health into the Medical Home	Hyatt	Orlando Ballroom M	Marian Earls Cecile Fraley Michael Chamberlin Kimberly Brennan Anita Kishen
2:00 – 3:00 PM	S3303	Evidence-Based Integrated Mental Health Models: Considerations for Pediatric Practices (Repeats as S4107)	OCC - West	W203	Yun Boylston Nelson Branco
2:00 – 3:00 PM	S3313	Reducing Malpractice: Debunking 10 Medical Liability Myths	OCC - West	W311CD	Jonathan Muraskas
2:00 – 3:00 PM	S3314	Considerations of Electronic Health Portal Access for Teens	OCC - West	W304AB	Courtney Batt
3:30 – 4:30 PM	S3414	Become a Pediatric Coding Superstar: Mastering the Basics	OCC - West	W311CD	Linda Parsi
<b>Monday, September 30th</b>					
7:30 – 8:30 AM	S4107	Evidence-Based Integrated Mental Health Models: Considerations for Pediatric Practices (Repeats from S3303)	OCC - West	W414AB	Yun Boylston, Nelson Branco
9:00 – 10:00 AM	S4208	Who Makes Decisions as Youth With Disabilities Transition to Adulthood?	OCC - West	W304EF	Renee Turchi
9:00 – 10:00 AM	S4211	I’ve Been Sued! Now What Do I Do?	OCC - West	W311CD	Steven Bondi
2:00 – 3:00 PM	S4314	Attracting and Retaining Employees: Getting Creative in a Volatile Labor Market	OCC - West	W311CD	Kimberly Brennan
4:00 – 5:30 PM	I4301	When Pediatricians Are Bullied: Avoiding Legal Repercussions When Dealing With Problem Parents and Patients	OCC - West	W311AB	Steven Bondi
5:00 – 6:00 PM	S4507	Considerations and Pitfalls of Employment Contracting	OCC - West	W414AB	Stephen Kaufman
<b>Tuesday, October 1st</b>					
9:00 – 10:00 AM	S5208	Payment Game: Maximizing Clean Claims and Avoiding Denials	OCC - West	W303	Suzanne Berman

**We hope you’ll join us!**

*Your SOAPM Executive Committee and PPMA Leadership Team*

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